



50 North Park Avenue
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*Office of the
Superintendent of Schools*

September 2015

Dear Parents:

Last winter, our broadcasting system, School Reach, was purchased by School Messenger. Throughout the summer, diocesan schools worked on the implementation process for the new system. As you may have noticed, messages sent by telephone will state they are coming from "Diocese of Rockville Centre" but contain your school's phone number.

Each day, the system updates all contact information for parents: home, cell, and work numbers and email addresses as well as emergency contact numbers through PowerSchool. It is important that you notify your child's school immediately if this information needs to be updated.

School Messenger also allows schools to contact parents through text messaging. Unlike School Reach, School Messenger has an opt-in policy. During the week of September 7, School Messenger inadvertently sent out the opt-in message. If you have not already done so, you may opt-in to receive these messages by sending a text to **68453** with one of the following replies:

- Yes
- Y
- Opt-in
- Subscribe

Schools are ready to begin sending text messages. Please be sure to opt-in for this. The messages will state they are from the Diocese of Rockville Centre but are from your school.

Thank you.

Sincerely,

Emily Guarnieri
Director of Educational Technology